



Dear Athlete:

Enclosed you will find a letter that you may use to solicit funds for your LEVA team and individual fees this fall. When going to businesses there are a few simple guidelines you should follow to be successful:

When approaching the manager or the owner introduce yourself and give a brief description of the program that you are participating in. Explain our new history and old traditions of LEVA, and the excitement of Cleveland hosting the 2014 Gay Games. Share your own story!

If they decide to sponsor have them fill out the donation sheet that is also enclosed. Remind them that all checks must be written out to "LEVA" with the name of the athlete they are sponsoring preferably written in the memo line.

CHECKS WRITTEN TO THE ATHLETE WILL NOT BE ACCEPTED.

All sponsorship levels are also included with the benefits of each. Please explain to the company not only how they will be helping you, but how we can help them.

Thank them for their donation. You will need to send thank you cards to all of those that you receive money from. Many sponsors have been with the league for years; remind them we sincerely appreciate them.

Once you have solicited funds, you need to return the donation sheet along with the check to a member of the LEVA board. The business may send the sheet along with the check directly to the LEVA office if they wish. Please ensure that the donation sheet is filled out completely to avoid error in processing.

If you have any other questions you can contact me at (216) 664-9551 or using LEVAcommissioner@gmail.com

Good luck raising money for this fall's programs. We are excited to welcome you back to the LEVA family. I look forward to working with each of you as the season approaches.

Sincerely,
Justin T. Loew
Commissioner
Lake Erie Volleyball Association



Dear Sponsor:

Establishment of a high performance volleyball program in the Greater Cleveland Area has proven to be a worthwhile cause. This program annually enables over 250 men and women throughout Ohio to train and compete at higher skill levels than ever before. Local teams also compete on a national level in both USAV and NAGVA leagues. This program has come a long way from inception nearly 30 years ago when its sole purpose was encouraging recreational play. Top level athletes have competed and won tournaments in Boston, Chicago, Cleveland, Colorado Louisville, New Orleans, Pittsburgh, Portland and New Orleans. It is no surprise that our athletes often return not only with trophies from national tournaments but also the league voted All-Star and MVP medals.

This year is no exception. The LEVA teams will be traveling to Dallas, Long Beach, San Antonio, Columbus, Seattle and Minnesota to compete against some of the best teams in the country. Our players are training every week to also compete in the 2014 Gay Games which will be hosted right here in the city of Cleveland. This will be the largest organized sporting event ever held in the state of Ohio, with over 12,000 athletes from all over the world competing for the Gold in venues across the state.

The LEVA league prides itself on giving everyone the opportunity to play on these teams regardless of economic status, race, creed, religion or sexual orientation. The fact that league allows everyone to play requires us to subsidize the cost of our teams and facilities. These athletes are currently paying several hundred dollars each year to play on their club teams and this experience can be a financial burden to the average family. Any contribution that you could make to assist this program in this athlete's name and others would be greatly appreciated and beneficial in the goal to play at the highest level possible as they pursue the Gay Games in 2014.

Checks should be written to Lake Erie Volleyball Association in care of the athlete's name. No check may be written to the athlete him/herself, as it is violation of board regulations. If you have any questions please do not hesitate the call the Lake Erie Volleyball Association office at (216) 664-9551 or email at LEVAcommissioner@gmail.com.

Sincerely,

Justin T. Loew

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Commissioner
Lake Erie Volleyball Association

